

C- VIEW ROUNDTABLE

DAY 1: 24TH OCTOBER 2006, 11:00AM -11:45

TRACK 1: MANAGING AND ALIGNING IT STRATEGIES WITH KEY BUSINESS PRIORITIES AND SERVICES

"MASTERING MDM"

This round table will provide the delegation with an interactive discussion around the following themes:

- **Planning for the juggernaut of CDI-MDM market momentum, maturation, and consolidation**
- **Coping with the skills shortage for data governance and enterprise architecture**
- **Identifying the essential (vs. desirable) features of an enterprise-strength CDI-MDM set of software tools**
- **Adjudicating between centralized vs. decentralized data stewardship**
- **Reconciling and communicating the future state business processes required to collaborate with theITvision of MDM processes**
- **Applying engineering rigor to the formal processes of managing and increasing the value of information as a true corporate asset**